

COOKIES POLICY

In compliance with the Regulation (EU) 2016/679 (GDPR), the current legislation and the directives on cookies, information on the use of cookies in the website www.peroniguido.it.

This statement is not valid with reference to other websites which can be accessed if necessary and voluntarily through links on the website. Therefore, in this case no responsibilities can be traced back to the holder for third party websites.

The holder of the website is Peroni Guido & C. s.r.l., with registered office in Viale Galileo Galilei 8 - 37010 Cavaion Veronese (VR) - Italy, in the person of his legal representative.

What are cookies

Cookies are small text files that are recorded on a user's (fixed or mobile) terminal following a website visit. The files are subsequently retransmitted to the site at the next visit of the same site.

Cookies of so-called "third parties" are instead set by a website different than what the user is visiting. This is because on each site there may be elements (images, maps, sounds, specific links to web pages of other domains, etc.) that reside on servers different than that one of the site visited.

Types of cookies

Depending on the features and use of cookies, different categories can be distinguished:

- **Technical cookies of first part:** they are cookies belonging to the holder of the site and are used only for activities necessary for the site operation. They can be divided into navigation or session cookies, which guarantee the normal navigation and use of the website; analytics cookies, assimilated to the technical cookies if used directly by the site manager to collect information in aggregate form on the number of users and the way they visit the site; functionality cookies, which allow the user to navigate according to a series of selected criteria in order to improve the service provided him. For the installation of such cookies, user consent is not required.
- **Profiling cookies:** profiling cookies are aimed at creating user-related profiles and are used in order to send advertising messages in line with the preferences expressed by him in the network browsing. The legislation provides for the user to be adequately informed of their use and thus to express his valid consent.

This site does not use profiling cookies.

- **Third-party cookies:** they are cookies belonging to external suppliers which the holder of the site cannot control directly. These cookies collect user data accessible by the cookie supplier. Depending on their purpose, these cookies can carry out activities strictly necessary for the site operation, collect data to create a personal profile of the user or be set up for other processing purposes and methods. For more information it is advisable to carefully consult the privacy policies of cookie suppliers.

Duration of cookies

The "session cookies" are automatically deleted whenever the session of a browser is closed.

The "persistent cookies" are cookies that remain on the user's terminal for a longer period of time, or, up to their expiration that is fixed by the server at the time of their creation.

Cookie management

The user can manage preferences related to cookies directly within his browser and prevent third-party from installing cookies. Through browser preferences it is also possible to delete cookies installed in the past, including cookie where the consent was possibly saved. Disabling all cookies, the site operation could be compromised.

The user can delete all cookies on his device simply by selecting, on his browser, the settings that allow to reject them. Each browser has specific configuration instructions that can be found on the browser supplier's website at the following links:

Apple Safari:

<https://support.apple.com/it-it/guide/safari/manage-cookies-and-website-data-sfri11471>

Google Chrome:

<https://support.google.com/chrome/answer/95647>

Mozilla Firefox:

<https://support.mozilla.org/it/kb/enable-and-disable-cookies-website-preferences>

Internet Explorer:

<http://windows.microsoft.com/internet-explorer/delete-manage-cookies>

Microsoft Edge:

<https://support.microsoft.com/it-it/windows/eliminare-e-gestire-i-cookie-168dab11-0753-043d-7c16-ed5947fc64d>

Cookies used

The website www.peroniguido.it only uses technical cookies. They are cookies that have the only purpose to improve navigation.

Among the technical cookies used by the site, there are those of the "analytics" type which are however used directly by the site manager to collect information in aggregate form on the number of users and the way they visit the site itself.

The names of third parties that manage the analytics cookies are provided here-below. It also specified the link that leads to the page where it is possible to receive information and express the consent as well as the link of the page where it can be deactivated.

Google Analytics

Privacy policy: www.google.com/policies/privacy

Cookie: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Disconnection: <https://tools.google.com/dlpage/gaoptout?hl=en>

Consent to the use of cookies

At first access to our site a banner appears with the short information on the use of cookies.

The continuation in navigation or click on the OK button equals to the consent to the use of cookies.